

AMERICAN WINE PROJECT SWITCH THEORY

Erin Rasmussen is making wine exclusively with American hybridized grapes which thrive in the cool climate of Wisconsin. She got her start working with producers in Napa, Sonoma and eventually New Zealand, though winemaking was imprinted in her at a young age with grapevines growing in her childhood backyard. Present day, she strives to rewire the conversation around Midwestern wine and provides a look into the future of domestic viticulture.

VINTAGE: NV

REGION: 79% Ozaukee County, WI 7% Fillmore County, MN, 7% Oconto County, WI, 7% Dallas County, IA

CDARFS: 70% 0010 Frantanas Nair 7

GRAPES: 79% 2019 Frontenac Noir, 7%

2020 Frontenac Gris, 7% 2020 Marquette, 7% 2020 Brianna YEASTS: Native, commercial

FERMENTATION VESSEL: Poly bin, neutral

barrique

AGED: In barrique

CLARIFICATION/FILTRATION: Unfiltered/

Unfined

TOTAL SO2: 100ppm

FARMING: Responsible, dry farmed

ALCOHOL CONTENT: 10.1%

VINE AGE: 10 years

TOTAL PRODUCTION: 144 cases

VOLUME: 750mL

