

RAM

selects

RAM CELLARS

VIV LUMIÈRE ROSÉ

Winemaking for Vivanne Kennedy, owner of Ram Cellars, prioritizes community within the wine industry as much as what's in the bottle itself. Her wines are full of life and spirit, wrapped in beautifully bracing acidity that emphasizes the wonder of the cool climate Columbia Valley. As a queer and trans-owned winery, she ensures her work also aids in creating a safe space for the LGBTQ+ community. Just one of the ways is by donating \$3 per bottle of her Viv label to non-profits who provide support for the queer and transgender community (the 2022 vintage is partnered with Trans Lifeline). The name Viv was chosen not just as the shorthand for Vivianne, but also to symbolize the celebration of life, as borrowed from the French word *vivre*. In her words "With the extra life that I get, being able to exist fully and vibrantly, it's important to me to use that time to do good for other queer and trans folks."

VINTAGE: 2022

REGION: Columbia Valley, WA

VINEYARD: Diamondback Ridge

GRAPES: 65% Syrah, 35% Malbec

YEASTS: Native

MACERATION: 22 hours whole cluster (coferment), gentle foot crush followed by 22 hours on skins

FERMENTATION VESSEL: Stainless steel

AGING: 5 months in stainless steel

CLARIFICATION/FILTRATION: Unfiltered/
Unfined

ADDED SO2: 22 ppm

FARMING: Sustainable, dry farmed

ALCOHOL CONTENT: 13.3%

SOIL: Broken basalt & silt loam

VINE AGE: 29 years/13 years

TOTAL PRODUCTION: 100 cases



VIV

2022 Lumière Rose

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A delightful rosé blend of
Syrah (65%) & Malbec (35%)
Columbia Valley, Washington State